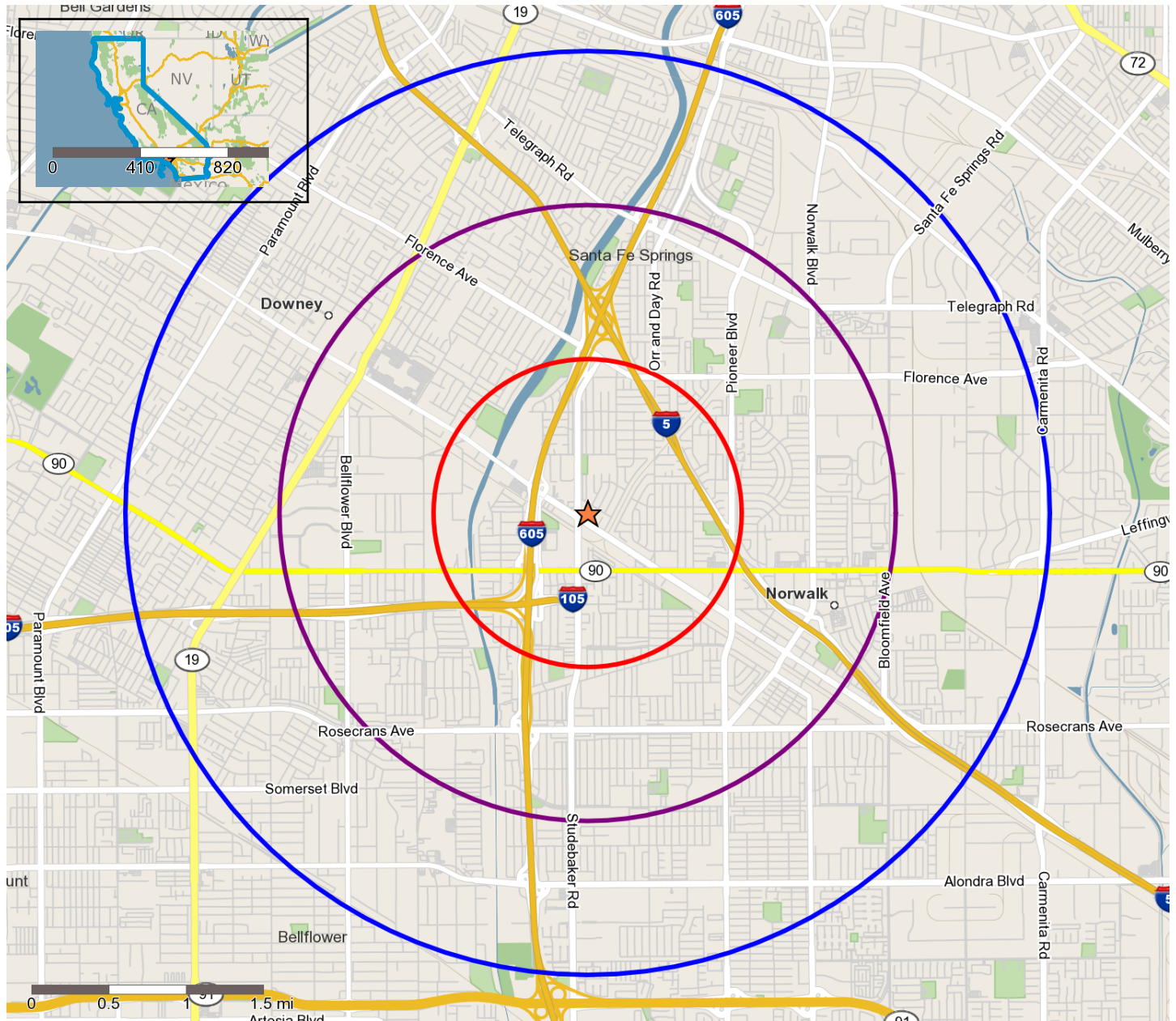


Overview map showing the requested trade area(s) around FIRSTU, 11005 Firestone Blvd, Norwalk, CA, 90650:



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- N Trade Areas (in miles) - 1
- N Trade Areas (in miles) - 2
- N Trade Areas (in miles) - 3

## Complete Demographic Comparison Report for FIRSTU, 11005 Firestone Blvd, Norwalk, CA, 90650:

	1 mile(s)	2 mile(s)	3 mile(s)
<b>2018A Demographics:</b>			
Q2 2018 Employees	6,107	44,063	97,071
Q2 2018 Establishments*	489	2,958	7,397
Total Population	30,780	111,855	252,880
Total Households	8,418	31,711	71,954
Female Population	15,597	57,197	129,017
% Female	50.7%	51.1%	51.0%
Male Population	15,183	54,658	123,863
% Male	49.3%	48.9%	49.0%
Population Density (per Sq. Mi.)	9,796.25	8,900.06	8,942.72
<b>Employed Civilian Population 16+</b>			
Total	14,146	50,620	113,904
White Collar	53.6%	53.5%	54.1%
Blue Collar	46.4%	46.5%	45.9%
<b>Seasonal Population by Quarter:</b>			
Q4 2015	24	219	537
Q1 2016	24	237	577
Q2 2016	27	240	588
Q3 2016	18	199	462
Q4 2016	18	199	462
Q1 2017	18	196	456
Q2 2017	18	196	456
Q3 2017	19	197	456
Q4 2017	19	198	461
<b>Age:</b>			
Age 0 - 4	6.7%	6.8%	6.8%
Age 5 - 14	13.7%	13.8%	13.8%
Age 15 - 19	7.6%	7.4%	7.3%
Age 20 - 24	7.7%	7.4%	7.5%
Age 25 - 34	15.6%	15.2%	15.4%
Age 35 - 44	14.0%	13.8%	13.6%
Age 45 - 54	13.1%	12.9%	12.9%
Age 55 - 64	10.5%	10.7%	10.8%
Age 65 - 74	6.2%	6.7%	6.6%

	1 mile(s)	2 mile(s)	3 mile(s)
Age 75 - 84	3.3%	3.7%	3.6%
Age 85 +	1.5%	1.6%	1.7%
Median Age	34.1	34.5	34.4
<b>Housing Units</b>			
Total Housing Units	8,515	32,309	73,448
Occupied Housing Units	98.9%	98.2%	98.0%
Vacant Housing Units	1.1%	1.9%	2.0%
<b>Housing Units by Tenure</b>			
Total Households in Tenure	8,418	31,711	71,954
Owner Occupied Housing Units	5,235	18,072	38,904
Owner Occupied free and clear	22.9%	22.7%	24.0%
Owner Occupied with a mortgage or loan	77.1%	77.3%	76.0%
Renter Occupied Housing Units	3,184	13,640	33,050
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	1.2%	1.1%	1.0%
Asian	9.2%	10.0%	10.3%
Black	4.4%	4.9%	5.0%
Hawaiian/Pacific Islander	0.4%	0.3%	0.4%
White	51.5%	51.6%	50.3%
Other	28.9%	27.8%	28.7%
Multi-Race	4.5%	4.3%	4.4%
Hispanic Ethnicity	73.6%	71.5%	71.3%
Not of Hispanic Ethnicity	26.4%	28.5%	28.7%
<b>Race of Hispanics</b>			
Hispanics	22,654	79,948	180,274
American Indian	1.2%	1.2%	1.0%
Asian	0.5%	0.5%	0.4%
Black	0.6%	0.7%	0.7%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	54.0%	54.6%	53.2%
Other	39.0%	38.5%	40.0%
Multi-Race	4.5%	4.5%	4.6%
<b>Race of Non Hispanics</b>			
Non Hispanics	8,126	31,907	72,606
American Indian	1.2%	1.0%	0.8%
Asian	33.3%	33.7%	35.0%

	1 mile(s)	2 mile(s)	3 mile(s)
Black	15.1%	15.7%	15.6%
Hawaiian/Pacific Islander	1.1%	0.9%	1.0%
White	44.6%	44.3%	43.1%
Other	0.5%	0.8%	0.6%
Multi-Race	4.2%	3.8%	3.8%

## Marital Status:

Age 15 + Population	24,507	88,873	200,825
Divorced	8.5%	8.7%	9.0%
Never Married	41.9%	40.5%	40.6%
Now Married	43.5%	45.0%	44.6%
Now Married - Separated	2.3%	2.8%	3.1%
Widowed	6.1%	5.8%	5.8%

## Educational Attainment:

Total Population Age 25+	19,798	72,245	163,282
Grade K - 8	9.2%	9.9%	10.2%
Grade 9 - 12	9.7%	10.3%	10.8%
High School Graduate	26.8%	27.1%	27.7%
Associates Degree	9.1%	8.0%	7.7%
Bachelor's Degree	14.4%	13.2%	13.0%
Graduate Degree	5.0%	5.1%	4.8%
Some College, No Degree	22.2%	22.8%	22.4%
No Schooling Completed	3.5%	3.6%	3.4%

## Household Income:

Income \$ 0 - \$9,999	3.6%	4.4%	4.1%
Income \$ 10,000 - \$14,999	2.5%	3.8%	3.9%
Income \$ 15,000 - \$24,999	6.5%	7.8%	8.2%
Income \$ 25,000 - \$34,999	7.0%	7.3%	8.2%
Income \$ 35,000 - \$49,999	11.9%	12.7%	12.8%
Income \$ 50,000 - \$74,999	22.3%	21.6%	21.3%
Income \$ 75,000 - \$99,999	19.5%	17.0%	16.3%
Income \$100,000 - \$124,999	12.3%	10.6%	10.7%
Income \$125,000 - \$149,999	5.8%	6.3%	6.2%
Income \$150,000 +	8.8%	8.6%	8.5%
Average Household Income	\$84,383	\$81,644	\$80,615
Median Household Income	\$71,079	\$66,593	\$65,496
Per Capita Income	\$23,235	\$23,361	\$23,120

## Poverty: Status of Families by Family Type/Presence of Children 18 Yrs and Under

	1 mile(s)	2 mile(s)	3 mile(s)
Total Families (Family Households)	6,802	25,168	56,967
Husband-Wife Family, Own Children, Below Poverty	166	634	1,533
Husband-Wife Family, No Own Children, Below Poverty	70	325	765
Male Householder, Own Children, Below Poverty	31	115	273
Male Householder, No Own Children, Below Poverty	8	79	264
Female Householder, Own Children, Below Poverty	130	653	1,611
Female Householder, No Own Children, Below Poverty	107	337	714
Husband-Wife Family, Own Children, At/Above Poverty	1,928	7,030	15,927
Husband-Wife Family, No Own Children, At/Above Poverty	2,347	8,585	18,935
Male Householder, Own Children, At/Above Poverty	227	855	2,014
Male Householder, No Own Children, At/Above Poverty	448	1,458	3,286
Female Householder, Own Children, At/Above Poverty	498	1,982	4,496
Female Householder, No Own Children, At/Above Poverty	842	3,116	7,149

## Poverty: Popn, Ratio of Income to Poverty Level

Total Population for whom poverty status is determined	30,780	111,855	252,880
Less Than .50	1,523	5,955	12,401
.50 - .99	1,554	7,178	18,228
1.00 - 1.24	1,720	5,513	13,233
1.25 - 1.49	1,238	5,950	14,942
1.50 - 1.84	2,434	9,598	21,367
1.85 - 1.99	1,152	3,717	8,445
2.00+	21,159	73,945	164,264

## Poverty: Popn by Race

### By Race

White, Below Poverty Level	907	5,729	13,029
White, Above Poverty Level	14,944	52,028	114,169
Black, Below Poverty Level	358	951	1,916
Black, Above Poverty Level	1,010	4,568	10,621
AI/Alaskan Native, Below Poverty Level	50	179	377
AI/Alaskan Native, Above Poverty Level	320	1,065	2,100
Asian, Below Poverty Level	286	1,363	2,773
Asian, Above Poverty Level	2,533	9,772	23,369
NH/PI, Below Poverty Level	27	61	181
NH/PI, Above Poverty Level	85	272	703
Some Other Race, Below Poverty Level	1,291	4,241	10,873
Some Other Race, Above Poverty Level	7,598	26,831	61,772
2+ Races, Below Poverty Level	158	609	1,479
2+ Races, Above Poverty Level	1,212	4,186	9,516

## Poverty: Popn by Ethnicity

	1 mile(s)	2 mile(s)	3 mile(s)
<b>Hispanic/Latino</b>			
Hispanic/Latino, Below Poverty Level	2,151	9,569	23,168
Hispanic/Latino, Above Poverty Level	20,503	70,379	157,106
Non-Hispanic/Latino, Below Poverty Level	926	3,564	7,461
Non-Hispanic/Latino, Above Poverty Level	7,199	28,343	65,145
<b>Non-Hispanic/Latino by Race</b>			
White, Below Poverty Level	250	1,106	2,493
White, Above Poverty Level	3,374	13,017	28,807
Other than White, Below Poverty Level	2,827	12,027	28,136
Other than White, Above Poverty Level	24,328	85,705	193,443
<b>Vehicles Available</b>			
0 Vehicles Available	5.1%	5.9%	5.8%
1 Vehicle Available	21.7%	26.4%	27.0%
2+ Vehicles Available	73.2%	67.7%	67.2%
Average Vehicles Per Household	2.38	2.23	2.21
Total Vehicles Available	20,007	70,697	159,291

## 2023 Demographics:

Total Population	30,073	110,543	250,324
Total Households	8,508	32,065	72,749
Female Population	15,170	56,315	127,230
% Female	50.4%	50.9%	50.8%
Male Population	14,903	54,229	123,094
% Male	49.6%	49.1%	49.2%

Population Density (per Sq. Mi.)	9,571.38	8,795.68	8,852.32
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## Employed Civilian Population 16+

Total	14,046	50,905	114,683
% White Collar	53.8%	53.5%	54.1%
% Blue Collar	46.2%	46.5%	45.9%

## Age:

Age 0 - 4	6.6%	6.7%	6.7%
Age 5 - 14	13.3%	13.2%	13.3%
Age 15 - 19	7.2%	7.0%	6.9%
Age 20 - 24	7.4%	7.2%	7.2%
Age 25 - 34	15.8%	15.4%	15.6%



	1 mile(s)	2 mile(s)	3 mile(s)
Age 35 - 44	14.0%	14.0%	13.8%
Age 45 - 54	12.5%	12.1%	12.2%
Age 55 - 64	10.7%	10.7%	10.8%
Age 65 - 74	7.1%	7.7%	7.6%
Age 75 - 84	3.7%	4.3%	4.2%
Age 85 +	1.7%	1.8%	1.8%
Median Age	34.8	35.4	35.2

## Housing Units

Total Housing Units	8,607	32,663	74,251
Occupied Housing Units	98.9%	98.2%	98.0%
Vacant Housing Units	1.2%	1.8%	2.0%

## Housing Units by Tenure

Total Households in Tenure	8,508	32,065	72,749
Owner Occupied Housing Units	5,257	18,248	39,152
Owner Occupied free and clear	23.1%	22.8%	24.3%
Owner Occupied with a mortgage or loan	76.9%	77.2%	75.7%
Renter Occupied Housing Units	3,251	13,817	33,598

## Race and Ethnicity

American Indian, Eskimo, Aleut	1.2%	1.1%	1.0%
Asian	9.1%	10.0%	10.3%
Black	4.3%	4.6%	4.7%
Hawaiian/Pacific Islander	0.3%	0.3%	0.3%
White	50.7%	50.9%	49.5%
Other	29.8%	28.7%	29.7%
Multi-Race	4.6%	4.5%	4.5%

Hispanic Ethnicity	75.2%	73.2%	73.0%
Not of Hispanic Ethnicity	24.8%	26.8%	27.0%

## Race of Hispanics

Hispanics	22,621	80,899	182,729
American Indian	1.2%	1.1%	1.0%
Asian	0.5%	0.5%	0.4%
Black	0.6%	0.6%	0.7%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	53.6%	54.3%	52.8%
Other	39.4%	38.9%	40.4%
Multi-Race	4.6%	4.6%	4.6%

	1 mile(s)	2 mile(s)	3 mile(s)
<b>Race of Non Hispanics</b>			
Non Hispanics	7,452	29,645	67,595
American Indian	1.2%	1.0%	0.8%
Asian	35.3%	35.9%	37.1%
Black	15.3%	15.6%	15.6%
Hawaiian/Pacific Islander	1.1%	0.9%	1.0%
White	41.8%	41.6%	40.6%
Other	0.6%	0.8%	0.6%
Multi-Race	4.7%	4.2%	4.3%
<b>Marital Status:</b>			
Age 15 + Population	24,085	88,562	200,355
Divorced	8.3%	8.5%	9.0%
Never Married	41.5%	40.3%	40.4%
Now Married	44.2%	45.5%	45.0%
Now Married - Separated	2.3%	2.8%	3.1%
Widowed	6.0%	5.7%	5.7%
<b>Educational Attainment:</b>			
Total Population Age 25+	19,696	72,914	165,149
Grade K - 9	9.1%	9.8%	10.1%
Grade 9 - 12	9.7%	10.2%	10.7%
High School Graduate	26.8%	27.0%	27.6%
Associates Degree	9.2%	8.0%	7.7%
Bachelor's Degree	14.5%	13.3%	13.1%
Graduate Degree	5.0%	5.0%	4.8%
Some College, No Degree	22.2%	22.9%	22.5%
No Schooling Completed	3.6%	3.7%	3.5%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	2.6%	3.3%	3.1%
Income \$ 10,000 - \$14,999	2.3%	3.5%	3.5%
Income \$ 15,000 - \$24,999	5.5%	6.9%	7.2%
Income \$ 25,000 - \$34,999	6.1%	6.5%	7.2%
Income \$ 35,000 - \$49,999	10.3%	11.1%	11.3%
Income \$ 50,000 - \$74,999	18.2%	17.8%	17.7%
Income \$ 75,000 - \$99,999	20.9%	18.5%	17.9%
Income \$100,000 - \$124,999	15.2%	13.2%	13.3%
Income \$125,000 - \$149,999	7.6%	7.9%	7.9%
Income \$150,000 +	11.3%	11.3%	11.1%
Average Household Income	\$95,648	\$92,693	\$91,803



	1 mile(s)	2 mile(s)	3 mile(s)
Median Household Income	\$80,999	\$76,130	\$75,222
Per Capita Income	\$27,221	\$27,106	\$26,865

## Vehicles Available

0 Vehicles Available	5.0%	5.9%	5.8%
1 Vehicle Available	22.0%	26.3%	27.0%
2+ Vehicles Available	73.1%	67.8%	67.3%
Average Vehicles Per Household	2.38	2.24	2.22
Total Vehicles Available	20,276	71,806	161,651

## 2010 Demographics:

Total Population	30,385	109,472	246,784
Total Households	8,217	30,591	69,394
Female Population	15,349	55,862	125,732
% Female	50.5%	51.0%	51.0%
Male Population	15,036	53,610	121,052
% Male	49.5%	49.0%	49.1%
Population Density (per Sq. Mi.)	9,670.58	8,710.42	8,727.12

## Employed Civilian Population 16+

Total	13,448	47,474	105,996
% White Collar	53.4%	53.8%	54.6%
% Blue Collar	46.6%	46.3%	45.4%

## Age:

Age 0 - 4	6.9%	7.0%	7.1%
Age 5 - 14	14.9%	15.1%	15.1%
Age 15 - 19	8.8%	8.6%	8.6%
Age 20 - 24	8.0%	7.7%	7.8%
Age 25 - 34	14.7%	14.4%	14.5%
Age 35 - 44	14.6%	14.4%	14.3%
Age 45 - 54	13.3%	13.1%	13.0%
Age 55 - 64	9.2%	9.4%	9.5%
Age 65 - 74	5.0%	5.4%	5.3%
Age 75 - 84	3.3%	3.4%	3.4%
Age 85 +	1.2%	1.4%	1.4%
Median Age	32.7	33.0	32.8

## Housing Units

Total Housing Units	8,498	31,863	72,428
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	1 mile(s)	2 mile(s)	3 mile(s)
Occupied Housing Units	96.7%	96.0%	95.8%
Vacant Housing Units	3.3%	4.0%	4.2%
<b>Housing Units by Tenure</b>			
Total Households in Tenure	8,217	30,591	69,394
Owner Occupied Housing Units	5,290	18,129	38,872
Owner Occupied free and clear	20.3%	19.8%	20.6%
Owner Occupied with a mortgage or loan	79.7%	80.2%	79.4%
Renter Occupied Housing Units	2,927	12,462	30,522
<b>Race and Ethnicity</b>			
American Indian, Eskimo, Aleut	1.2%	1.1%	1.0%
Asian	8.4%	9.1%	9.5%
Black	4.5%	5.0%	5.1%
Hawaiian/Pacific Islander	0.4%	0.3%	0.4%
White	52.9%	53.0%	51.7%
Other	28.4%	27.2%	28.2%
Multi-Race	4.4%	4.2%	4.2%
Hispanic Ethnicity	71.8%	69.7%	69.6%
Not of Hispanic Ethnicity	28.2%	30.3%	30.4%
<b>Race of Hispanics</b>			
Hispanics	21,827	76,298	171,708
American Indian	1.2%	1.2%	1.1%
Asian	0.5%	0.5%	0.4%
Black	0.6%	0.6%	0.7%
Hawaiian/Pacific Islander	0.1%	0.1%	0.1%
White	53.8%	54.4%	53.1%
Other	39.3%	38.7%	40.2%
Multi-Race	4.5%	4.5%	4.5%
<b>Race of Non Hispanics</b>			
Non Hispanics	8,558	33,174	75,076
American Indian	1.1%	0.9%	0.8%
Asian	28.5%	29.0%	30.3%
Black	14.3%	15.1%	15.2%
Hawaiian/Pacific Islander	1.0%	0.8%	1.0%
White	50.4%	49.8%	48.5%
Other	0.5%	0.8%	0.6%

	1 mile(s)	2 mile(s)	3 mile(s)
Multi-Race	4.0%	3.6%	3.6%
<b>Marital Status:</b>			
Age 15 + Population	23,757	85,215	192,018
Divorced	7.2%	8.7%	9.3%
Never Married	37.0%	37.0%	37.5%
Now Married	50.7%	49.5%	48.6%
Now Married - Separated	2.2%	2.5%	2.8%
Widowed	5.0%	4.9%	4.7%
<b>Educational Attainment:</b>			
Total Population Age 25+	18,644	67,374	151,496
Grade K - 8	10.6%	11.4%	11.6%
Grade 9 - 12	10.3%	11.1%	11.5%
High School Graduate	26.7%	27.3%	28.2%
Associates Degree	8.7%	7.4%	7.4%
Bachelor's Degree	13.5%	12.5%	12.0%
Graduate Degree	5.8%	5.6%	5.1%
Some College, No Degree	22.1%	22.4%	21.7%
No Schooling Completed	2.4%	2.5%	2.4%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	4.6%	5.2%	4.9%
Income \$ 10,000 - \$14,999	3.7%	4.5%	4.4%
Income \$ 15,000 - \$24,999	7.2%	8.7%	9.4%
Income \$ 25,000 - \$34,999	7.7%	8.5%	9.6%
Income \$ 35,000 - \$49,999	13.7%	14.2%	14.1%
Income \$ 50,000 - \$74,999	24.0%	22.8%	22.0%
Income \$ 75,000 - \$99,999	17.6%	15.4%	14.8%
Income \$100,000 - \$124,999	10.9%	9.6%	9.8%
Income \$125,000 - \$149,999	4.5%	5.2%	5.1%
Income \$150,000 +	6.2%	6.0%	6.0%
Average Household Income	\$75,636	\$73,094	\$72,456
Median Household Income	\$63,405	\$59,284	\$58,236
Per Capita Income	\$20,609	\$20,639	\$20,556
<b>Vehicles Available</b>			
0 Vehicles Available	6.6%	6.9%	6.8%
1 Vehicle Available	20.5%	26.8%	27.5%
2+ Vehicles Available	72.9%	66.4%	65.7%
Average Vehicles Per Household	2.29	2.15	2.14

	1 mile(s)	2 mile(s)	3 mile(s)
Total Vehicles Available	18,844	65,785	148,444

## 2000 Census Demographics:

Total Population	29,774	106,428	240,153
Total Households	8,164	30,481	68,907
Female Population	15,416	54,876	122,791
% Female	51.8%	51.6%	51.1%
Male Population	14,358	51,552	117,362
% Male	48.2%	48.4%	48.9%

## Employed Civilian Population 16+

Total	11,912	41,942	94,203
% White Collar	56.3%	58.2%	57.4%
% Blue Collar	43.7%	41.8%	42.6%

## Age:

Age 0 - 4	8.4%	8.7%	8.4%
Age 5 - 14	17.7%	17.8%	17.8%
Age 15 - 19	7.7%	7.4%	7.6%
Age 20 - 24	7.7%	7.4%	7.2%
Age 25 - 34	14.6%	15.4%	15.7%
Age 35 - 44	15.9%	15.2%	15.5%
Age 45 - 54	11.2%	11.2%	11.1%
Age 55 - 64	6.8%	6.9%	6.7%
Age 65 - 74	5.3%	5.1%	5.2%
Age 75 - 84	3.9%	4.1%	3.8%
Age 85 +	1.0%	0.9%	0.9%

Median Age	31.1	30.8	30.8
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## Housing Units

Total Housing Units	8,292	31,201	70,647
Owner Occupied Housing Units	64.0%	58.9%	55.7%
Renter Occupied Housing Units	34.4%	38.8%	41.8%
Vacant Housing Units	1.6%	2.3%	2.5%

## Race and Ethnicity

American Indian, Eskimo, Aleut	1.3%	0.8%	0.9%
Asian	8.3%	8.6%	9.1%
Hawaiian or other Pacific Islander	0.3%	0.3%	0.2%

	1 mile(s)	2 mile(s)	3 mile(s)
Black	4.9%	5.0%	4.9%
White	49.0%	49.0%	47.8%
Other	30.4%	30.8%	31.5%
Two or More Races	5.8%	5.6%	5.6%
Hispanic Ethnicity	61.0%	60.0%	60.3%
Not of Hispanic Ethnicity	39.1%	40.0%	39.7%
<b>Marital Status:</b>			
Age 15 + Population	22,005	78,246	177,209
Divorced	8.6%	8.7%	8.2%
Never Married	29.7%	30.6%	31.1%
Now Married	48.6%	47.5%	47.0%
Separated	6.5%	6.7%	7.5%
Widowed	6.4%	6.4%	6.0%
<b>Educational Attainment:</b>			
Total Population Age 25+	17,420	62,541	141,660
Grade K - 8	11.1%	11.1%	11.6%
Grade 9 - 11, No diploma	17.7%	17.1%	17.5%
High School Graduate	29.8%	28.0%	26.5%
Associates Degree	6.1%	5.7%	6.3%
Bachelor's Degree	6.9%	9.1%	9.2%
Graduate Degree	2.9%	3.6%	3.4%
Some College, No Degree	21.3%	21.8%	21.5%
No Schooling Completed	4.3%	3.7%	4.1%
Public School Enrollment	89.3%	87.8%	87.9%
Private School Enrollment	10.7%	12.2%	12.1%
<b>Household Income:</b>			
Income \$ 0 - \$9,999	5.2%	6.5%	6.6%
Income \$ 10,000 - \$14,999	4.6%	5.3%	5.9%
Income \$ 15,000 - \$24,999	11.6%	13.2%	13.0%
Income \$ 25,000 - \$34,999	13.1%	12.0%	12.5%
Income \$ 35,000 - \$49,999	20.7%	18.3%	17.8%
Income \$ 50,000 - \$74,999	25.6%	23.6%	22.7%
Income \$ 75,000 - \$99,999	10.9%	10.7%	11.6%
Income \$100,000 - \$124,999	4.7%	5.4%	5.2%
Income \$125,000 - \$149,999	1.8%	2.2%	2.1%
Income \$150,000 - \$199,999	1.2%	1.7%	1.7%
Income \$200,000 or More	0.6%	1.3%	1.1%

	1 mile(s)	2 mile(s)	3 mile(s)
Average Household Income	\$52,496	\$54,525	\$53,874
Median Household Income	\$45,941	\$45,535	\$44,858
Per Capita Income	\$14,394	\$15,616	\$15,458

## Vehicles Available

0 Vehicles Available	6.8%	8.0%	7.9%
1 Vehicle Available	29.5%	31.7%	32.4%
2 Vehicles Available	37.9%	38.0%	37.1%
3+ Vehicles Available	25.8%	22.3%	22.5%
Average Vehicles Per Household	1.90	1.80	1.80
Total Vehicles Available	15,610	55,961	126,775

## Population Trend

2000	29,774	106,428	240,153
2010	30,385	109,472	246,784
Change 2000 to 2010	2.1%	2.9%	2.8%
2018A	30,780	111,855	252,880
2023	30,073	110,543	250,324
Change 2018A to 2023	-2.3%	-1.2%	-1.0%

## Household Trend

2000	8,164	30,481	68,907
2010	8,217	30,591	69,394
Change 2000 to 2010	3.1%	4.0%	4.4%
2018A	8,418	31,711	71,954
2023	8,508	32,065	72,749
Change 2018A to 2023	1.1%	1.1%	1.1%

## Average Household Size Trend

2000	3.6	3.5	3.4
2010	3.7	3.5	3.5
Change 2000 to 2010	1.9%	1.6%	1.9%
2018A	3.6	3.5	3.5
2023	3.6	3.5	3.5
Change 2018A to 2023	-0.6%	-0.3%	-0.2%

## Median Age Trend

2000	31.1	30.8	30.8
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	1 mile(s)	2 mile(s)	3 mile(s)
2010	32.7	33.0	32.8
2018A	34.1	34.5	34.4
2023	34.8	35.4	35.2

## Housing Units Trend

### Total Housing Units

Change 2000 to 2010	2.5%	2.1%	2.5%
Change 2018A to 2023	1.1%	1.1%	1.1%

### Owner Occupied Housing Units

Change 2000 to 2010	-0.4%	-1.4%	-1.2%
Change 2018A to 2023	0.4%	1.0%	0.6%

### Renter Occupied Housing Units

Change 2000 to 2010	2.5%	3.0%	3.3%
Change 2018A to 2023	2.1%	1.3%	1.7%

### Vacant Housing Units

Change 2000 to 2010	119.2%	76.8%	74.3%
Change 2018A to 2023	1.7%	-0.2%	0.5%

## Race and Ethnicity Trend

### American Indian, Eskimo, Aleut

Change 2000 to 2010	-7.5%	41.5%	16.2%
Change 2018A to 2023	-3.5%	-2.7%	-2.5%

### Asian and Native Hawaiian/Other Pacific Islander

Change 2000 to 2010	3.8%	9.2%	8.4%
Change 2018A to 2023	-3.1%	-1.2%	-1.6%

### Black

Change 2000 to 2010	-6.8%	2.7%	7.8%
Change 2018A to 2023	-6.4%	-6.9%	-6.4%

### White

Change 2000 to 2010	10.1%	11.3%	11.1%
Change 2018A to 2023	-3.8%	-2.6%	-2.5%

### Other

Change 2000 to 2010	-4.7%	-8.9%	-8.3%
Change 2018A to 2023	0.8%	2.0%	2.3%

### Two or More Races

Change 2000 to 2010	-23.4%	-22.3%	-22.1%
Change 2018A to 2023	1.6%	3.0%	3.0%

### Hispanic Ethnicity

Change 2000 to 2010	20.3%	19.4%	18.6%
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	1 mile(s)	2 mile(s)	3 mile(s)
Change 2018A to 2023	-0.1%	1.2%	1.4%
<b>Not of Hispanic Ethnicity</b>			
Change 2000 to 2010	-26.4%	-22.0%	-21.3%
Change 2018A to 2023	-8.3%	-7.1%	-6.9%

\*Report counts include D&B business location records that have a valid telephone, known SIC code and D&B rating as well as exclude cottage industries (businesses that operate from a residence).

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